

Introducing Executive Director - Marc Morrison

Marc joined the organization in May 2025. He is a native Minnesotan, raised in White Bear Lake and returned there to raise his family. He earned a degree in Electrical Engineering from the U of MN. After 30+ years in business consulting and information technology management he shifted his focus to pursue a role that more directly helps the planet and people and animals on it. He brings years of project and team management experience, as well as solution building skills to this role at RREAL. He is married with three grown children, a daughter-in-law, and he is a grandfather-to-be! His hobbies are playing soccer (goalkeeper), cooking, camping, canoeing, hiking, fishing, hunting, and DIY home improvement projects. Welcome, Marc!

Summer / Fall Accomplishments

The summer and fall have been a time of renewed engagement with partners, supporters, and stakeholders. Key accomplishments over the last several months include:

Relieved energy burden for members of the Leech Lake Band of Ojibwe by providing over \$17,500 to their Energy Assistance Program. Funds sourced from three years' net metering income from electricity generated by the 40kW array on our Backus property.

Supported clean energy access by supplying both funds and technical support to Habitat for Humanity - Itasca County for a solar array being installed on a new home in Cohasset, MN.

Programs Focus for 2026

Our board met in October to reaffirm our mission to ***make renewable energy accessible to all*** in Central and Northern Minnesota and identified areas of focus for 2026. We will...

- Re-invigorate our partnership with Habitat for Humanity chapters in our region and lead efforts to include solar energy solutions on homes suitable for rooftop solar.
- Expand partnerships with Community Action Programs and housing agencies to lead renewable energy installations alongside weatherization and affordable housing projects.
- Begin to leverage our campus near Backus, MN as a showcase for how renewable energy supports rural values of resilience, independence, and sustainable land use.

Give to the Max Day 2025 is November 20

RREAL is celebrating 25 years as a non-profit organization serving the people of Minnesota with clean energy solutions, addressing energy burden, and providing job opportunities. To honor this milestone, our Board and Board Alumni have established a \$2000 matching fund for the GiveMN Give to the Max Day fundraising campaign. Your donation will be matched dollar-for-dollar up to the \$2000 match. Our overall goal for the campaign is \$5000.

[The Give to the Max Day campaign](#) is open NOW for early giving, but if you can, please plan to donate on Thursday, November 20 to have your gift count toward additional incentives.

You can also donate directly via our [website](#) and it will count toward the match and our goal.

Stay connected with us by following us on [Facebook](#) and [Instagram](#) and watch our [website](#) for program updates as we make a difference for families and communities in our region.